



CREATIVITY
+ TECHNOLOGY



ÉCHOS

TRAVELING INTERACTIVE EXHIBITION

National Film Board of Canada

Montreal, Quebec, Canada, 2012

The NFB's traveling exhibition *Échos*, developed in the context of the 2012 world forum on French-speaking countries, consists of 4 iPad stations that are connected to a multifaceted screen. Numerous visitors can thus interact simultaneously with video content that is projected on this screen. The ensuing real-time fusion of these unique configurations creates a spontaneous bond between the active participants and the spectators.



Description

Beyond the powerful symbolism of this immersive environment, the purely playful aspect of the installation captures the interest of a vast public and gives the event a creative and friendly feel by allowing each participant to leave a personal mark. The video, audio and lighting components are transformed into veritable actors in new ephemeral creations improvised on the spot by visitors-turned-filmmakers for a few moments.

This project is a perfect example of the integration of stage design elements with state-of-the-art technology. The multifaceted screen serves as the support for two different video images produced simultaneously by a single video projector.

The Montreal-based production studio, Département, called on XYZ to oversee the design of this travelling exhibition and to bring it to life.

Mandate

Project management
Design and technical direction
Set production
Installation

Expertise

Audio
Video
Lighting
Interactivity

Production

ONF

Design

Département