



CREATIVITY  
+ TECHNOLOGY



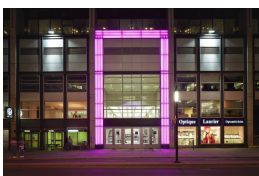
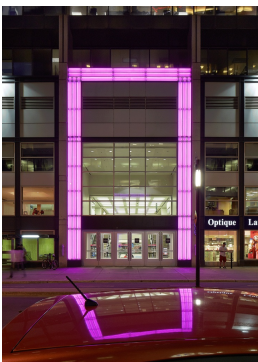
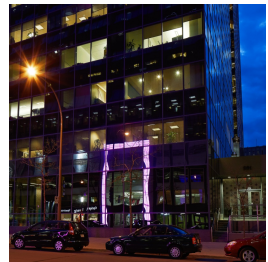
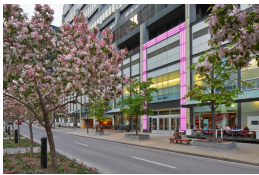
## ILLUMINATED ARCHES

ARCHITECTURAL LIGHTING

### Eaton Centre

Montreal, Quebec, Canada, 2014

The Eaton Centre is an Ivanhoe Cambridge flagship building in the heart of Montreal's commercial district. To cement the Eaton Centre's status as a premier Montreal retailer, a building makeover was in order. The first phase of this multi-stage project involved adding LED lighting to the three main entrances.



## Description

This signature lighting is just the beginning of an upgrade of the downtown's largest shopping centre, designed to refashion the visual environment of the heart of Montreal. The high-powered LED strips are visible even in full daylight, but when night falls, the spectacular lighting completely transforms the city's busiest artery.

### Mandate

Technical direction and  
installation  
Programming and calibration  
Equipment

### Expertise

Lighting

### Design

Desnoyers, Mercure et associés

### Production

Mofax