



CREATIVITY  
+ TECHNOLOGY

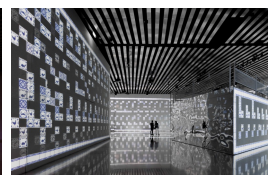


## MUSEO INTERNACIONAL DEL BARROCO

TEMPORARY EXHIBITION HALL

### Museo Internacional del Barroco

The **Museo Internacional del Barroco**, located in Puebla, Mexico, and inaugurated in 2016, was designed by renowned Japanese architect Toyo Ito. Aiming to create exhibitions enhanced by interactive museography, the museum called upon XYZ Technologies to contribute to the video projection aspect.





## Description

The XYZ team, already based in Mexico, seized this opportunity to collaborate with the museum in this ambitious project aimed at bringing new immersive rooms to life. Thirty-one Panasonic projectors were provided to create multiple large-format projections, making this place a must-see in the Mexico region.

### Mandate

Equipment supply

### Expertise

Video

Lighting