



CREATIVITY  
+ TECHNOLOGY



## MUNICIPAL LIVE INFORMATION

VIDEO LED BILLBOARD

### City of Lévis

Lévis, Quebec, 2017

Located in the metropolitan community of the nation's capital, Lévis is the most populous city in the Chaudière-Appalaches region of Quebec. Wishing to improve its communications to the population, the city administration appealed to the expertise of XYZ Technology Cultural to build, install and configure an outdoor digital signage LED billboard in the Charny neighborhood. It provides citizens, information on current activities, news from community organizations and information of general interest.



## Description

XYZ experts have built and installed the LED billboard designed by the City of Levis. To do this, they did the excavation and poured the concrete base that served as the seat of this public display screen. They then fabricated the metal frame of the LED billboard by incorporating two LED screens 10 " by 6 ", weather resistant. The team also provided the electrical connections, the installation and configuration of the content delivery system. The system, very intuitive, allows users to remotely modify from an application, the content broadcast on the screens

The communications department of the City of Levis can now promote its activities and information to citizens in real time, 24 hours a day.

### Mandate

Technical design  
Material supply  
Installation  
Calibration  
Configuration

### Expertise

Video

### Design

XYZ Cultural Technology

### Production

City of Levis