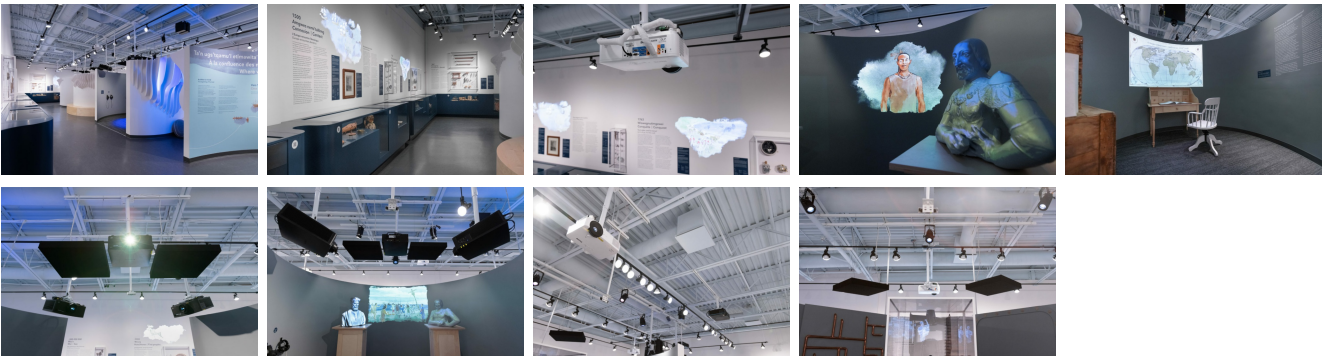# WHERE WORLDS MEET

A HISTORICAL MULTIMEDIA JOURNEY

Musée de la Gaspésie

Gaspé, Gaspésie, 2021

Musée de la Gaspésie is a regional museum dedicated to conserving and celebrating the history and culture of the Gaspé Peninsula. Since its opening in 1977, the museum has hosted a variety of exhibitions and organized conservation and research activities aimed at promoting local heritage.

The museum proudly unveiled its sixth permanent exhibition in 2021. "Where Worlds Meet" is a journey to the heart of the rich history of the Gaspé Peninsula, featuring animated content, interactive art, original music and a collection of 250 artefacts and archival documents. This new exhibition, designed and produced by MASSIVart, was several years in the making. The experience has been made even more dynamic and immersive with a series of awe-inspiring projections, multimedia islands and interactive stations.

MASSIVart called upon the experts at XYZ Technologies to facilitate the integration of these new technologies. XYZ oversaw the technical direction, as well as the supply and installation of audiovisual equipment for the entire exhibition.

Description

Our team provided support to MASSIVart for the main technical features involved in developing the multimedia stations, projections and interactive experiences.

Close to a dozen projectors were set up to display animated illustrations on the walls at various points of the exhibition. Each of these scenes correspond to a timeline that guides visitors along a journey to the heart of the Gaspé Peninsula.

The three multimedia islands are the centrepiece of the exhibition. Video mapping technology is used at one of the stations to simulate an animated conversation between the busts of King Francis I and Jacques Cartier. Visitors can then flip through the pages of an interactive book, created using gesture recognition techniques developed by our experts. And infrared motion sensors installed along the path detect the presence of visitors to initiate various audiovisual sequences.

In addition to contributing to the development and technical concept, XYZ Technologies oversaw lighting design for the entire display.

Exhibition Design

MASSIVart

Mandate

Lighting Design

Technical Design

Research & Development (development of interactives)

Equipment supply

Installation

Calibration and programming

Expertise

Audio

Video

Lighting

Control systems

Interactivity